

# Xerox Commitment

## White House Climate Pledge

We applaud the growing number of countries that have already set ambitious targets for climate action. In this context, we support the conclusion of a climate change agreement in Paris that takes a strong step forward toward a low-carbon, sustainable future.

We recognize that delaying action on climate change will be costly in economic and human terms, while accelerating the transition to a low-carbon economy will produce multiple benefits with regard to sustainable economic growth, public health, resilience to natural disasters, and the health of the global environment.

Building on our strategic focus areas to reduce energy use and protect the climate; preserve the world's forests and biodiversity; preserve clean air and water; and prevent and manage waste,

### **Xerox pledges to:**

- Reduce GHG emissions and energy consumption 20% by 2020, from a 2012 baseline, a science-based target commitment made in conjunction with the Carbon Disclosure Project's Road to Paris initiative;
- Achieve 20% renewable usage by Y2020 with a goal of reaching 100% by 2050;
- Provide our customers, from the transportation sector to managed print services, with enhanced opportunities to reduce their environmental footprint; and
- Launch 100% of eligible new products in conformance with current applicable ENERGY STAR® specifications.



### **Xerox has a long-standing commitment to environmental sustainability.**

In 2003, we made a public commitment to reduce Green House Gas (GHG) emissions by joining the U.S. EPA Climate Leaders program and launching an internal program known as Energy Challenge 2012; a ten-year initiative. We exceeded our initial expectations, set subsequent goals and ultimately cut energy consumption by 31% and GHG emissions by 42% - that's 210,000 tons of carbon dioxide equivalents (CO<sub>2</sub>e).





### Some of the projects Xerox is currently engaged in include:

- Teaming with the University of Michigan and other companies to create “MCity” – a 32-acre simulated urban environment to enable mobility developers to test the capabilities of connected and automated vehicles and systems.
- Combining a number of transportation solutions to enhance urban mobility, such as “Cloud Park,” which uses cameras and computers to direct drivers to open parking spots; the Merge® smart parking system, which uses occupancy data from meters and sensors to vary pricing and hence availability; and vehicle passenger detection to facilitate wide use of HOV/HOT lanes. The result is increasing traffic flow and decreasing time spent searching for a parking place, allowing for reduced fuel usage and improved air quality.
- Developing the Xerox Print Awareness Tool®, which provides end-users with graphical displays of their print usage as well as “eco-tips” to enhance sustainability awareness and choices.
- Continuing to refine and expand the use of our proprietary Emulsion Aggregation (EA) Toner, which utilizes ultra low-melt technology to allow customers to photocopy with more sustainable materials, utilize less electricity and reduce their GHG emissions in comparison to conventional toner.

### Learn More:

Read about the positive contributions we are making to the environment, local communities and to the world. Check out our 2015 Global Citizenship Report at [www.xerox.com/citizenship-2015](http://www.xerox.com/citizenship-2015).